



El Sistema USA

Duke

SOCIAL SCIENCE
RESEARCH INSTITUTE



2017-2018 MEMBER CENSUS

In 2018, El Sistema USA received support from the John Hope Franklin Humanities Institute at Duke University to conduct the 2017-18 National Member Census. The Census was conducted by Versatile Humanist Intern Dayton Kinney, Ph.D. in consultation with Lorrie Schmid, Ph.D., and Menna Mburi at Duke's Social Science Research Institute.

The 2017-2018 El Sistema USA Census was emailed to 97 member organizations. Eighty-two respondents completed the ESUSA Census between July 9, 2018 and August 10, 2018, resulting in a response rate of 87%. The results were analyzed by Schmid and Mburi, and the Membership Engagement Committee of El Sistema USA. Included is the report of the significant findings by the Committee.

Throughout the report, “n” will be used to denote the number of member organizations whose responses were used to generate each graph and dataset.



El Sistema USA

2017–2018 MEMBER CENSUS

TABLE OF CONTENTS

Organizational Structure & Demographics	3
Organizational Programming	8
Organizational Budget Information	11
List of Participating Organizations	14
Acknowledgements	17





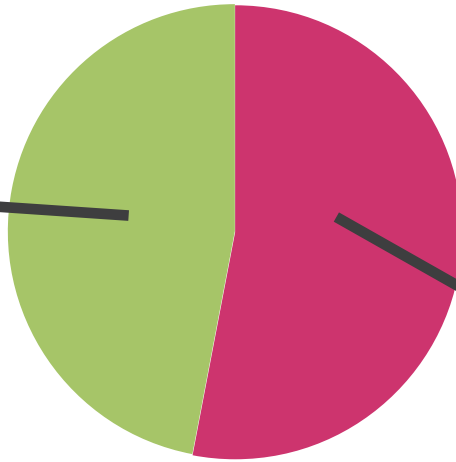
ORGANIZATIONAL STRUCTURE & DEMOGRAPHICS

TYPES OF ORGANIZATIONS

(n = 76)

47%

Organizations part of a larger 501(c)(3) nonprofit organization



53%

Independent 501(c)(3) nonprofit organizations



Photo Credit: Sistema Utah

OUR MOST COMMON PARTNERS:

- Symphony Orchestras
- Schools
- Community Organizations
- Youth Orchestras
- Education Alliances

EL SISTEMA USA 2018 MEMBER CENSUS KEY FINDINGS & TRENDS

MEMBERS AT A GLANCE

	TIER 1 Organizations with Operating Budget < \$150,000 34 Organizations	TIER 2 Organizations with Operating Budget \$150K to \$400K 21 Organizations	TIER 3 Organizations with Operating Budget \$400K to \$800K 10 Organizations	TIER 4 Organizations with Operating Budget \$800K+ 11 Organizations
AVERAGE # OF STUDENTS SERVED	71 STUDENTS (Range = 22-190)	120 STUDENTS (Range = 50-280)	157 STUDENTS (Range = 90-354)	650 STUDENTS (Range = 214-1050)
AVERAGE STAFF SIZE	3 PROGRAM & ADMIN STAFF	7 PROGRAM & ADMIN STAFF	16 PROGRAM & ADMIN STAFF	34 PROGRAM & ADMIN STAFF
AVERAGE # OF TEACHING ARTISTS	9 TEACHING ARTISTS	14 TEACHING ARTISTS	38 TEACHING ARTISTS	50 TEACHING ARTISTS

Statistical outliers with regards to number of students served have been eliminated in the averages represented above.

ABOUT OUR 20,000 STUDENTS

GRADE LEVEL



RACE / ETHNICITY



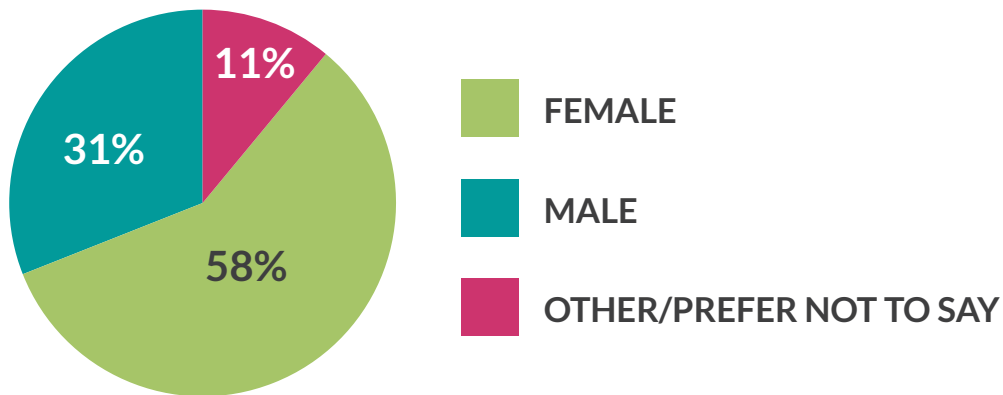
SEX

57%
FEMALE

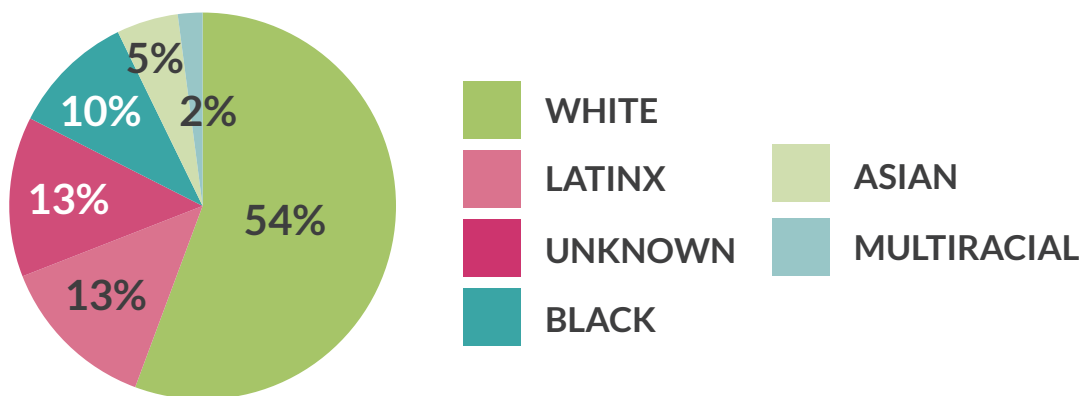
40%
MALE

ABOUT OUR STAFF

AVERAGE PROPORTION OF STAFF BY GENDER ACROSS PROGRAMS (n = 77)



AVERAGE PROPORTION OF STAFF BY RACE/ETHNICITY ACROSS PROGRAMS (n = 77)

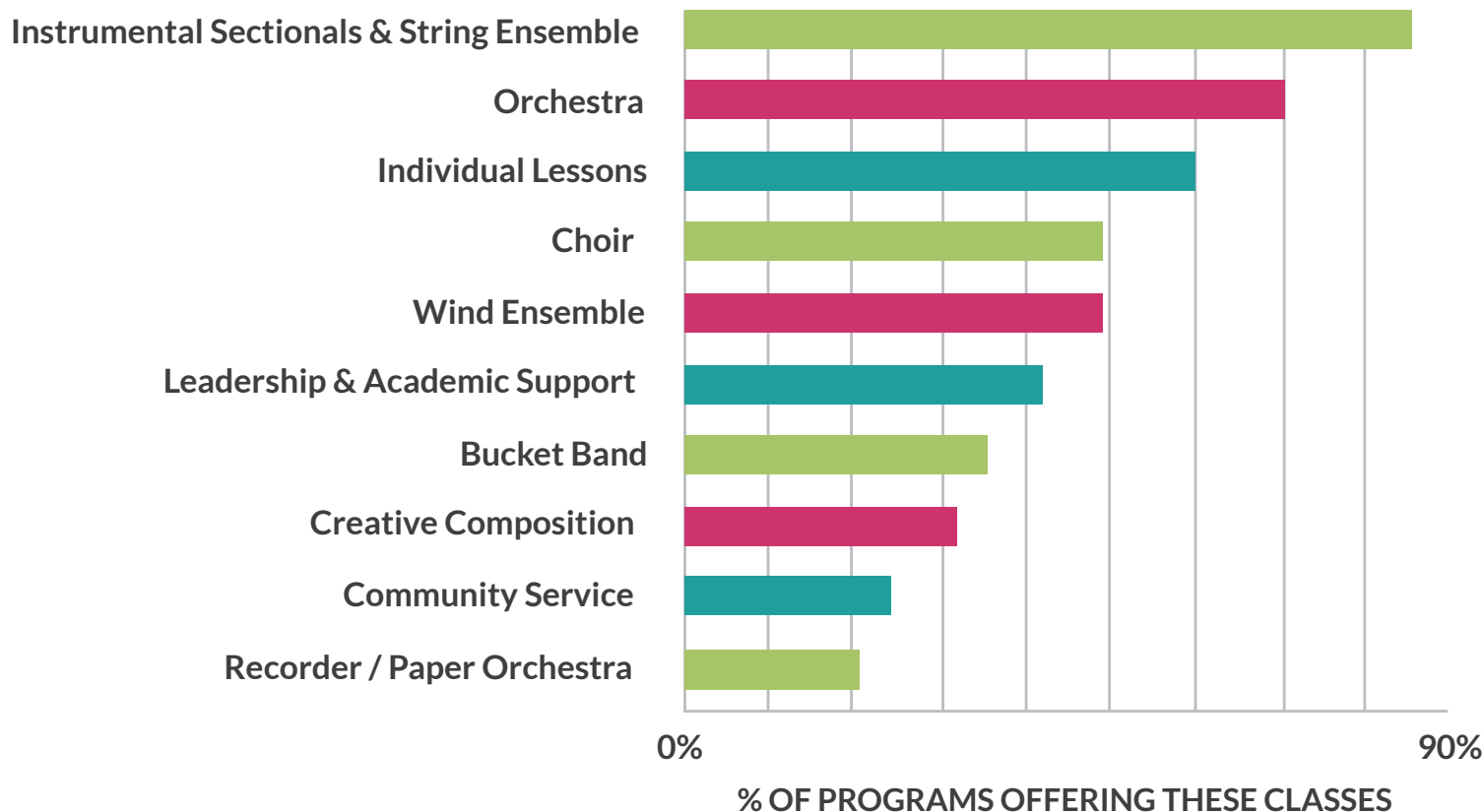


A large orchestra is performing in a grand, ornate hall. The musicians are seated in rows, playing various instruments including violins, violas, cellos, and double basses. A conductor stands on a raised platform in the center. The background features large, detailed murals on the wall. The entire image is overlaid with a semi-transparent red filter. A dark green rectangular box is centered over the middle of the image, containing the text "ORGANIZATIONAL PROGRAMMING" in white, bold, uppercase letters.

ORGANIZATIONAL PROGRAMMING

CLASSES OFFERED BY % OF PROGRAMS

(n = 82)



OTHER CLASSES INCLUDE:

Music Theory, Jazz Ensemble, Mariachi, Chamber Music, and more.

AVERAGE # OF PROGRAMMING HOURS/ DAYS/WEEKS OFFERED

(n = 79)

INTENSITY OF INSTRUCTION



2-3 hours /day



3-4 days /week



34 weeks /year

AND, **70%** of programs offer
summer programming



Photo Credit: Great Lakes El Sistema Regional Seminario

NOTE: Summer offerings range from 1-week intensives to 10-week offerings. Average offerings are 4 hours / day and 4 days / week.



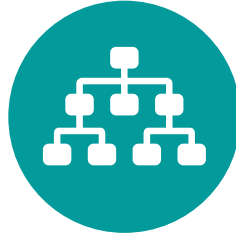
ORGANIZATIONAL BUDGET INFORMATION

AVERAGE PROPORTION OF BUDGET SPENT IN VARIOUS CATEGORIES ACROSS PROGRAMS

(n = 72)



56%
Program Staff &
Teachers



17%
Administration



8%
Program Supplies,
Equipment & Instruments



4%
Space Rental



2%
Marketing &
Communications



2%
Transportation &
Staff Travel



2%
Professional
Development



1%
Social Engagement
for Students,
Families & Staff

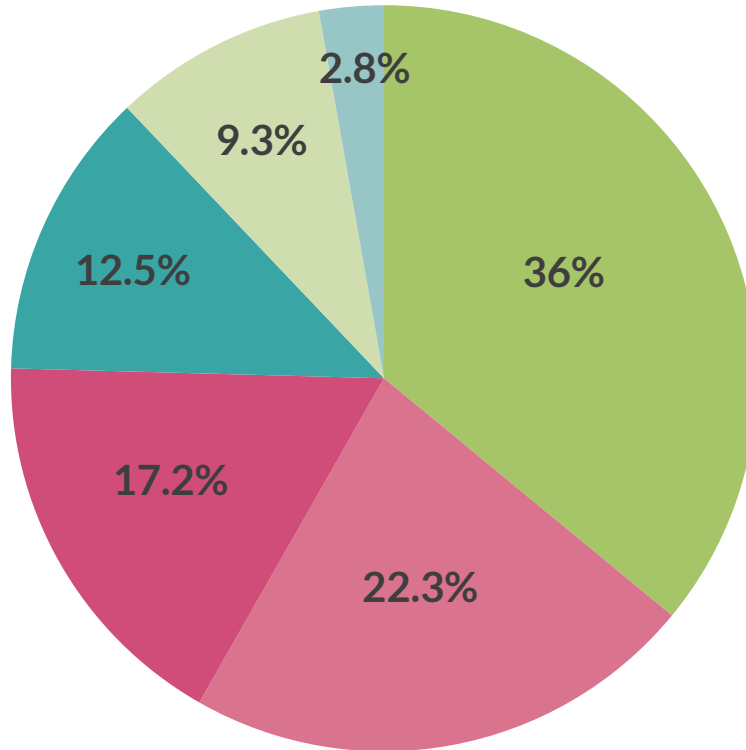
9%

OTHER INCLUDED:

Programming, Student Leadership Initiatives, Evaluation, Depreciation, Insurance, Fundraising Activities & Expenses, Food/ Snack for Students, etc.

AVERAGE PROPORTION OF REVENUE RAISED IN VARIOUS CATEGORIES ACROSS PROGRAMS

(n = 73)



OTHER INCLUDES:

Earned Revenues, In-Kind Donations, Board Giving, Sliding Scale Tuition, or fees from partnerships.

**OVER
\$30
MILLION**

RAISED NATIONALLY!



APPENDIX

PARTICIPATING MEMBER ORGANIZATIONS ACKNOWLEDGEMENTS

PARTICIPATING MEMBER ORGANIZATIONS

ALABAMA

COG-ME (Huntsville, AL)

CALIFORNIA

Angelica Center for Arts and Music
(Los Angeles, CA)

Bay Area Music Project
(Alameda, CA)

Caesura Youth Orchestra
(Glendale, CA)

California Symphony (Walnut
Creek, CA)

El Sistema Santa Cruz
(Santa Cruz, CA)

Enriching Lives through Music
(San Rafael, CA)

Fortissimo Orchestra Program
Kid's College (San Marcos, CA)

Harmony Project Bay Area (San
Francisco, CA)

Los Angeles Philharmonic
Association (Los Angeles, CA)

Music Mission San Francisco (San
Francisco, CA)

Renaissance Institute of Music
(Oceanside, CA)

Riverside Arts Academy
(Riverside, CA)

San Diego Youth Symphony's
Community Opus Project (San
Diego, CA)

The Harmony Project
(Los Angeles, CA)

Valley Vibes Youth Orchestra
(Sonoma, CA)

COLORADO

Boulder MUSE (Boulder, CO)

El Sistema Colorado (Denver, CO)

CONNECTICUT

INTEMPO (Stamford, CT)

New London Community
Orchestra (New London, CT)

Project Music, Inc. (Stamford, CT)

Waterbury Symphony Orchestra's
"Bravo Waterbury!"
(Waterbury, CT)

FLORIDA

Gulfshore Opera (Naples, FL)

Miami Music Project, Inc.
(Miami, FL)

IOWA

Harmony School of Music, Inc.
(Cedar Rapids, IA)

IDAHO

Music Conservatory of Sandpoint
(Sandpoint, ID)

ILLINOIS

Ravinia - Sistema Ravinia (Highland
Park, IL)

Shift: Englewood Youth Orchestra
(Chicago, IL)

The People's Music School
(Chicago, IL)

INDIANA

Club O (Fort Wayne, IN)

Horizon Education Alliance
(Goshen, IN)

KENTUCKY

CKYO MusicWorks (Lexington, KY)

LOUISIANA

Kids' Orchestra (Baton Rouge, LA)

Make Music NOLA (New
Orleans, LA)

MASSACHUSETTS

Boston String Academy
(Boston, MA)

Musica Franklin (Colrain, MA)

MICHIGAN

Accent Pontiac (Bloomfield
Hills, MI)

Detroit Symphony Orchestra
(Detroit, MI)

Detroit Youth Volume (Detroit, MI)

Kalamazoo Kids In Tune
(Kalamazoo, MI)

MINNESOTA

ComMUSICation (Saint Paul, MN)

MISSOURI

Northeast Community Center
(Kansas City, MO)

Orchestrating Diversity: El Sistema
St. Louis (St. Louis, MO)

NORTH CAROLINA

Charlotte Symphony
(Charlotte, NC)

Kidznotes (Durham, NC)

MusicWorks Asheville
(Asheville, NC)

Young Musicians of Alamance
(Burlington, NC)

NEBRASKA

Omaha Conservatory of Music
(Omaha, NE)

NEW BRUNSWICK, CANADA

Sistema NB - New Brunswick
Youth Orchestra, Inc. (Moncton,
New Brunswick)



NEW JERSEY

New Jersey Symphony Orchestra
(Newark, NJ)
Paterson Music Project
(Paterson, NJ)
Trenton Music Makers (Trenton, NJ)

NEW YORK

Buffalo String Works (Buffalo, NY)
ESYO's CHIME (Schenectady, NY)
Harmony Program (New York, NY)
Orchestrating Dreams (New York, NY)
WHIN Music Community Charter
School New York, NY)

OHIO

El Sistema @ Rainey (Cleveland, OH)
MYCincinnati (Cincinnati, OH)
Q the Music (Dayton, OH)

OKLAHOMA

Harmony Project Tulsa Inc. (Tulsa, OK)

OREGON

Oregon BRAVO Youth Orchestras
(Portland, OR)
Yamhill Enrichment Society
(McMinnville, OR)

PENNSYLVANIA

Philadelphia Youth Orchestra
(Philadelphia, PA)
Play On, Philly (Philadelphia, PA)

TEXAS

B Sharp Youth Music
(Fort Worth, TX)
Houston Youth Symphony
(Houston, TX)
Texarkana Music Teachers
Association (Texarkana, TX)

UTAH

Salty Cricket Composers Collective
(Salt Lake City, UT)
Sistema Utah (West Valley City, UT)

VIRGINIA

BRIDGES: Harmony Through Music
(Vienna, VA)
Soundscapes, Inc. (Newport News, VA)

VERMONT

Catamount Arts (St. Johnsbury, VT)

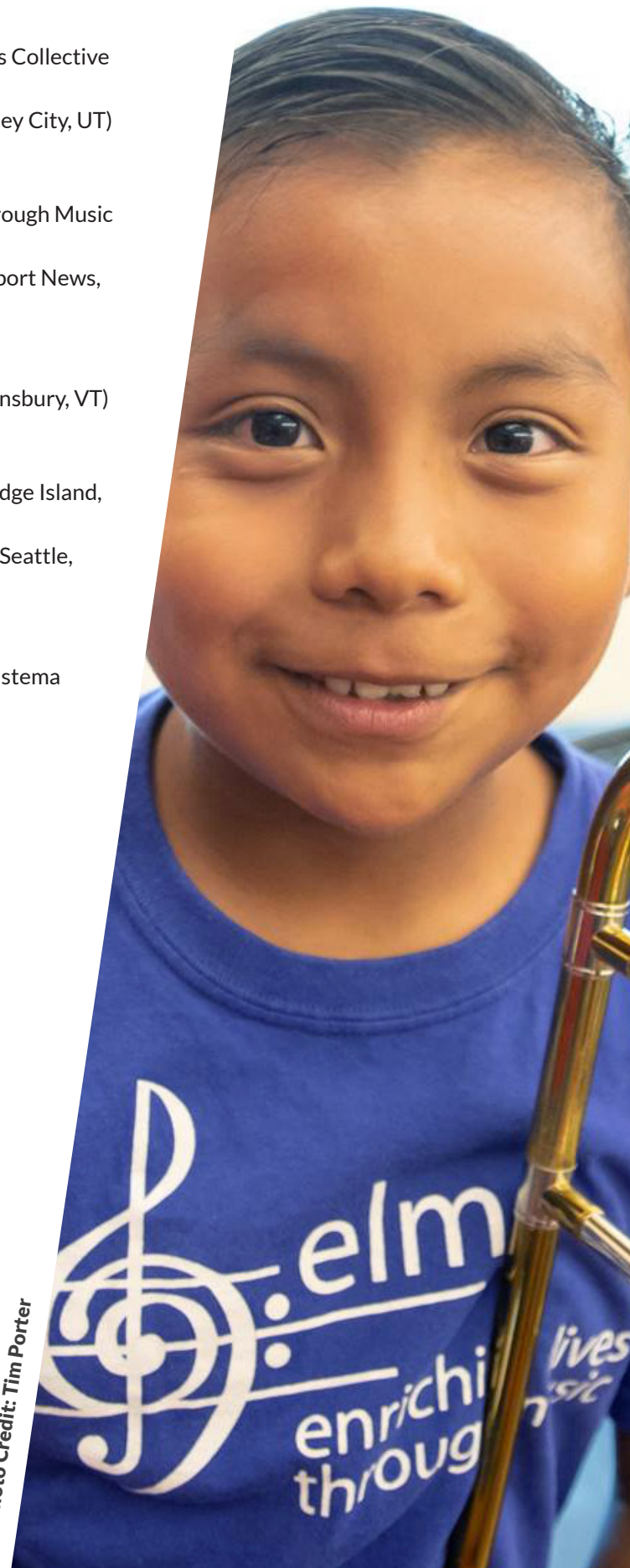
WASHINGTON

Kids in Concert (Bainbridge Island, WA)
Seattle Music Partners (Seattle, WA)

WISCONSIN

Greater Milwaukee El Sistema
(Waukesha, WI)

Photo Credit: Tim Porter



ACKNOWLEDGEMENTS

2017 – 2018 MEMBERSHIP ENGAGEMENT COMMITTEE

Christine Taylor Conda, Chair; Leni Boorstin, Hermes Camacho, John Connolly, Jennifer Hay, Todd Krueger, Bonnie Regan, Isaac Sinnett, Paul Smith, Daniel Trahey

2018 – 2019 MEMBERSHIP ENGAGEMENT COMMITTEE

Jessica Zweig, Chair; Leni Boorstin, Hermes Camacho, Mark Churchill, Kaitlyn Korogy, Isaac Sinnett, Monique Van Willingh

DUKE UNIVERSITY PARTNERS

Lorrie Schmid, Ph.D. & Meena Mburri
Social Science Research Institute

Dayton Kinney, Ph.D.
2018 Versatile Humanist Intern, Duke University

ALL PARTICIPATING EL SISTEMA USA MEMBER ORGANIZATIONS

For questions or to receive an electronic or print copy of the census, please contact:

Josh deVries
Director of Membership & Communications
josh@elsistemausa.org

Photo Credit: El Sistema USA

