



2021  
2022

MEMBER  
CENSUS

Photo Credit: Commucation



El Sistema USA<sup>®</sup>



May 2023

In 2022, El Sistema USA® conducted its bi-annual census to collect data on the 2021-2022 school year. Findings show that the ESUSA field is growing and expanding! It has been ten years since this national network under ESUSA has been established and we are seeing the impact of our work. Organizations have been able to sustain their programming through the pandemic, build back beyond pre-pandemic numbers, and grow in both depth and breadth. **This report demonstrates that we have a critical mass of programs with a collective voice which we can leverage to make a meaningful impact on our students and communities.**

The 2022 Census was sent to 136 member organizations, of which **119 responses** were completed for a **response rate of 88%**. The census was collected between October 2022 and March 2023. The findings were analyzed by Ward Analytics.

Since 2020, ESUSA Membership grew by 12% to 136 total members. The total number of reported **students served increased by 40% to 24,916**. Member organizations employ **over 6,000 teachers**. The field is also maturing, with **one third of programs between 9 and 11 years of operation** and the majority of programs between years 6 and 12.

Thank you so much to those who contributed to this data. Together we can create a collective impact on the field of music education and youth development!

A handwritten signature in black ink that reads "Elizabeth Moulthrop". The signature is fluid and cursive, with a prominent initial "E".

**Elizabeth Moulthrop**  
Executive Director  
El Sistema USA®

# MEMBERSHIP OVERVIEW

LOVE FRE  
& COME  
TOGETHER

# ESUSA Members at a Glance

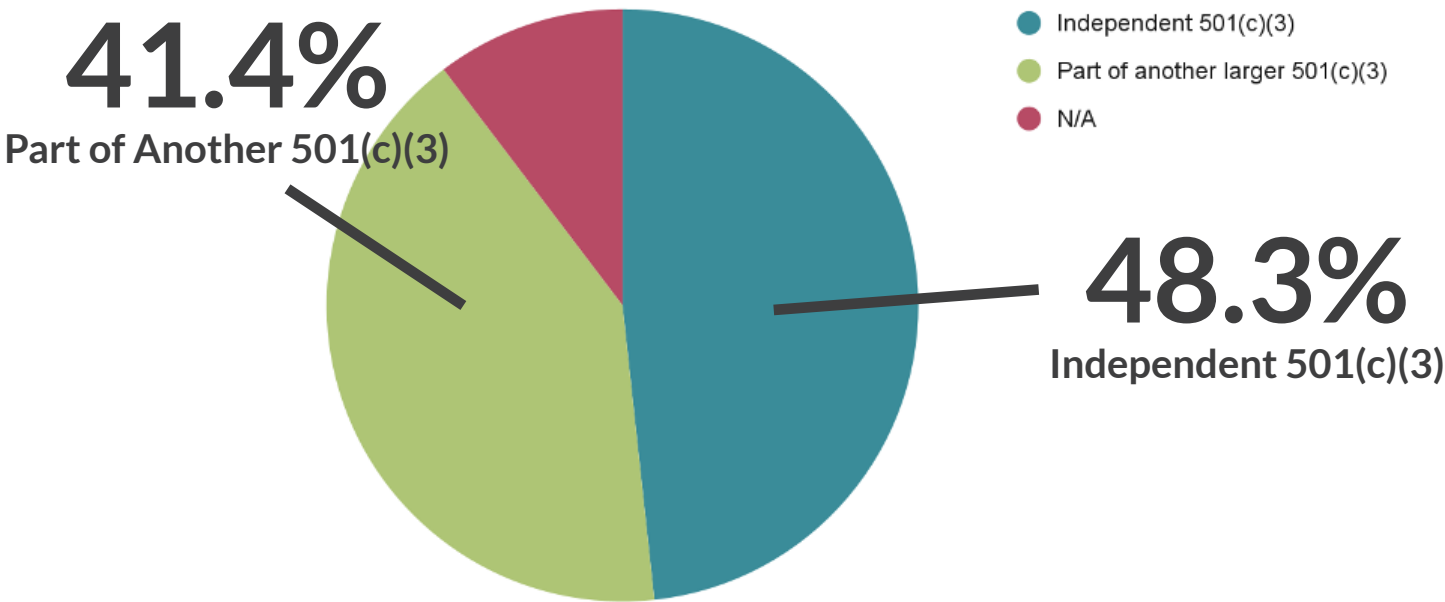
## Types of Organizations

(n=116)

Throughout the report, “n” will be used to denote the number of member organizations whose responses were used to generate each graph and dataset.

**136** Total ESUSA Members  
in 2021-2022

### Organizational Profiles



Approximately half of the ESUSA member organizations are an independent 501©(3).

# ESUSA Members at a Glance

(n = 116)

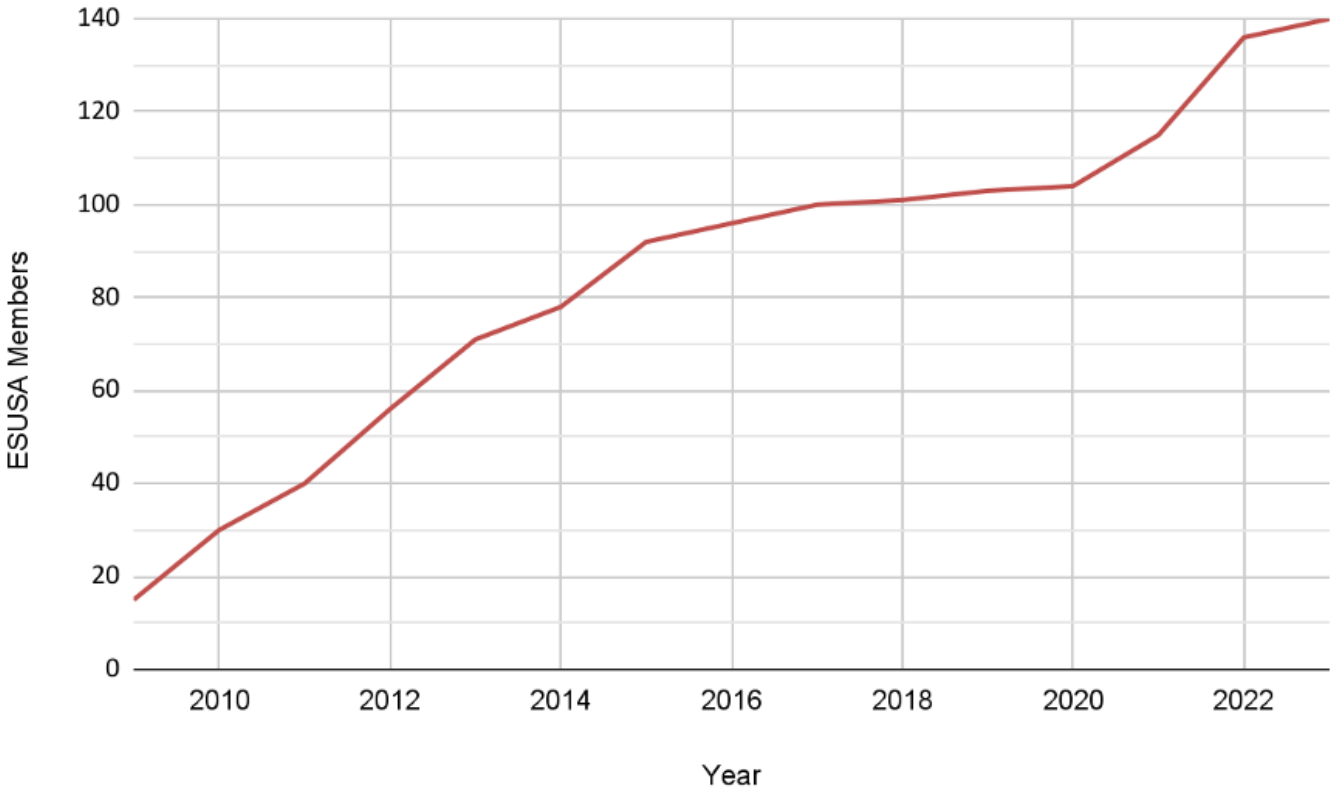


Photo Credit: Enriching Lives Through Music

**12%**  
ESUSA Membership has  
grown by 12% Since 2020.

# ESUSA Members at a Glance

(n = 116)

## Years in Operation

Approximately 60% of member organizations have been in operation between 6-12 years.

33% of member organizations have been in operation between 9 and 11 years.

**9.84 years**  
**Average Number of Years in Operation**

How many years has your El Sistema program operated?

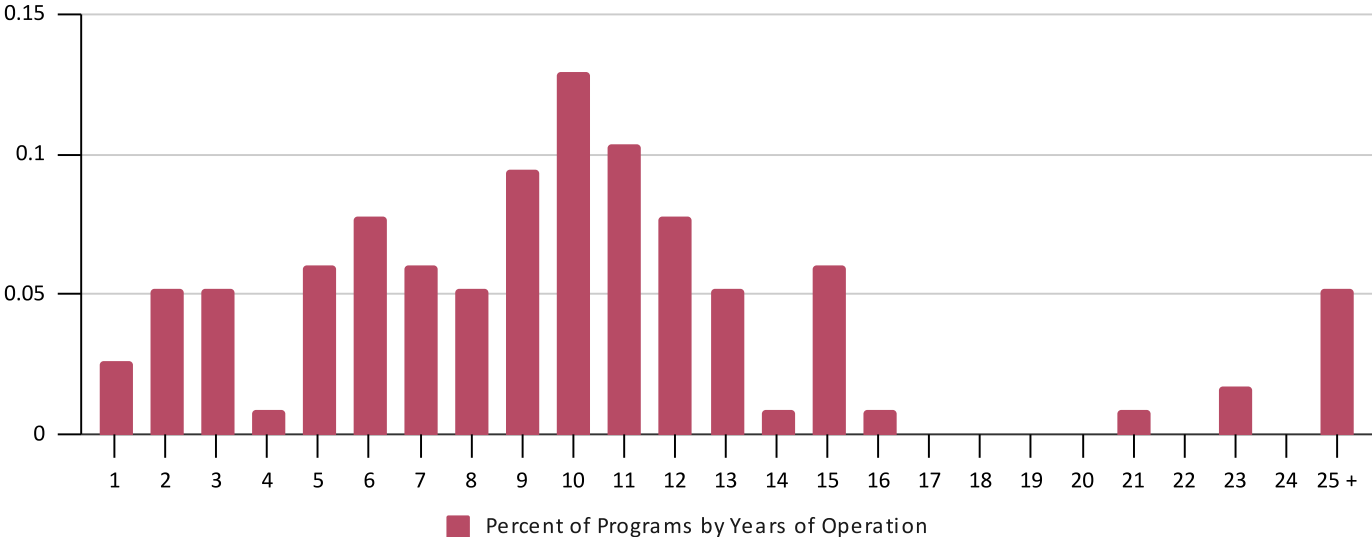


Photo Credit: Paterson Music Project

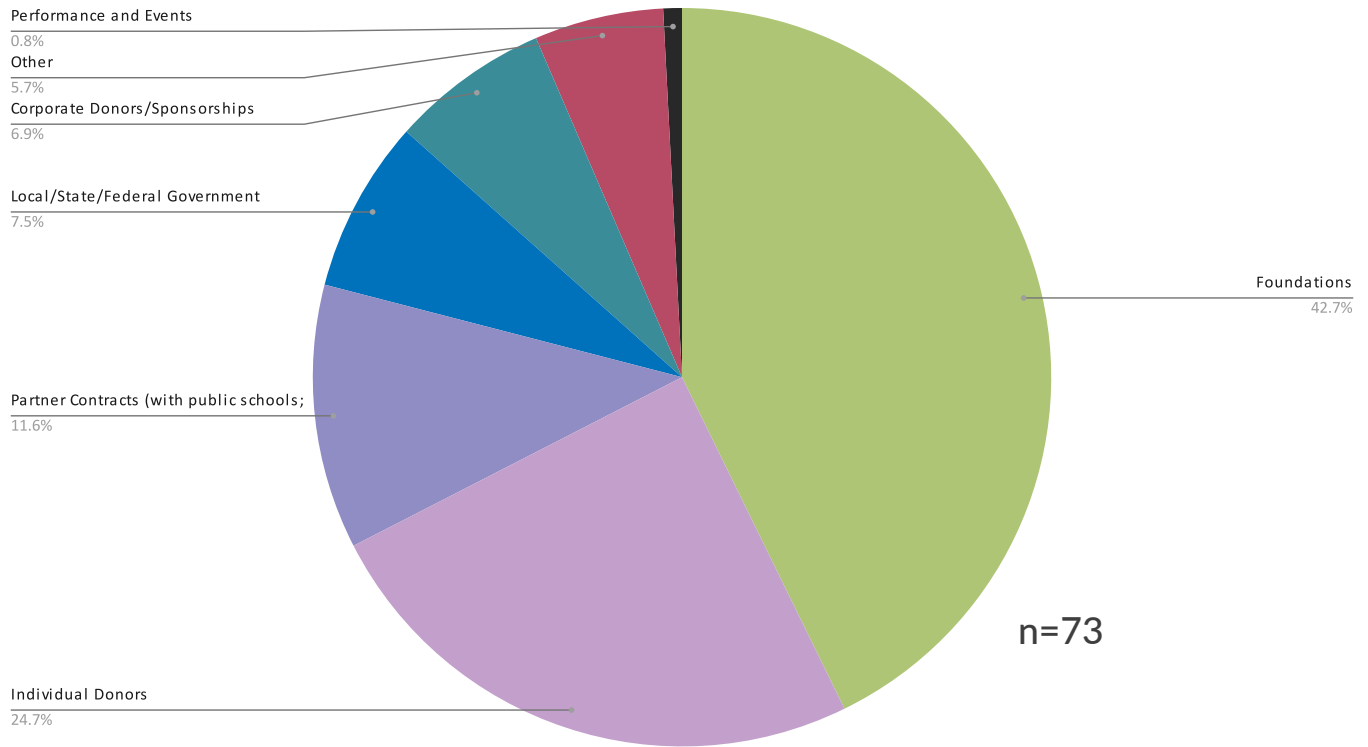


A photograph of four children lying on their stomachs on a grassy area, each holding a violin. The image is overlaid with a semi-transparent red filter. The children are smiling and looking towards the camera. The text 'ORGANIZATIONAL BUDGETS' is centered in white, bold, uppercase letters.

# ORGANIZATIONAL BUDGETS

# Organizational Budgets

## Member Revenue Streams



### Budget

**Average Annual Budget:**  
**\$533,989.10**

Total annual reported budget from  
78 programs: \$41,651,150

Budget Range: \$3,000 to \$6,796,331

n=78

### Revenue

**Average Annual Revenue:**  
**\$554,994.47**

Total reported annual revenue:  
\$38,849,613

Revenue range: \$0.00 to \$6,796,331

n=70



# Organizational Budgets

## Cost Per Student

**Average Cost  
Per Student:  
\$3501**


(Total Budget/Total Students  
Served)  
n = 73

**Average Cost Per  
Student Per Hour:  
\$22.49**

(Total Budget/Total Students  
Served/Total Hours Offered)  
n = 63

## Average Cost Per Student Per Hour by Organization Size

	TIER 1 - Organizations with Operating Budgets < \$150,000	TIER 2 - Organizations with Operating Budgets \$150K - \$400K	TIER 3 - Organizations with Operating Budgets \$400K - \$800K	TIER 4 - Organizations with Operating Budgets \$800K +	Totals
Average Cost per Student per Hour	\$14.58	\$28.03	\$18.31	\$35.49	
Number of Students Served	1664	2818	2357	2869	9708
Number of Organizations	23	20	11	9	63



# STUDENTS SERVED

# Students Served

ESUSA Programs served  
**24,916 students**  
in 2021-2022

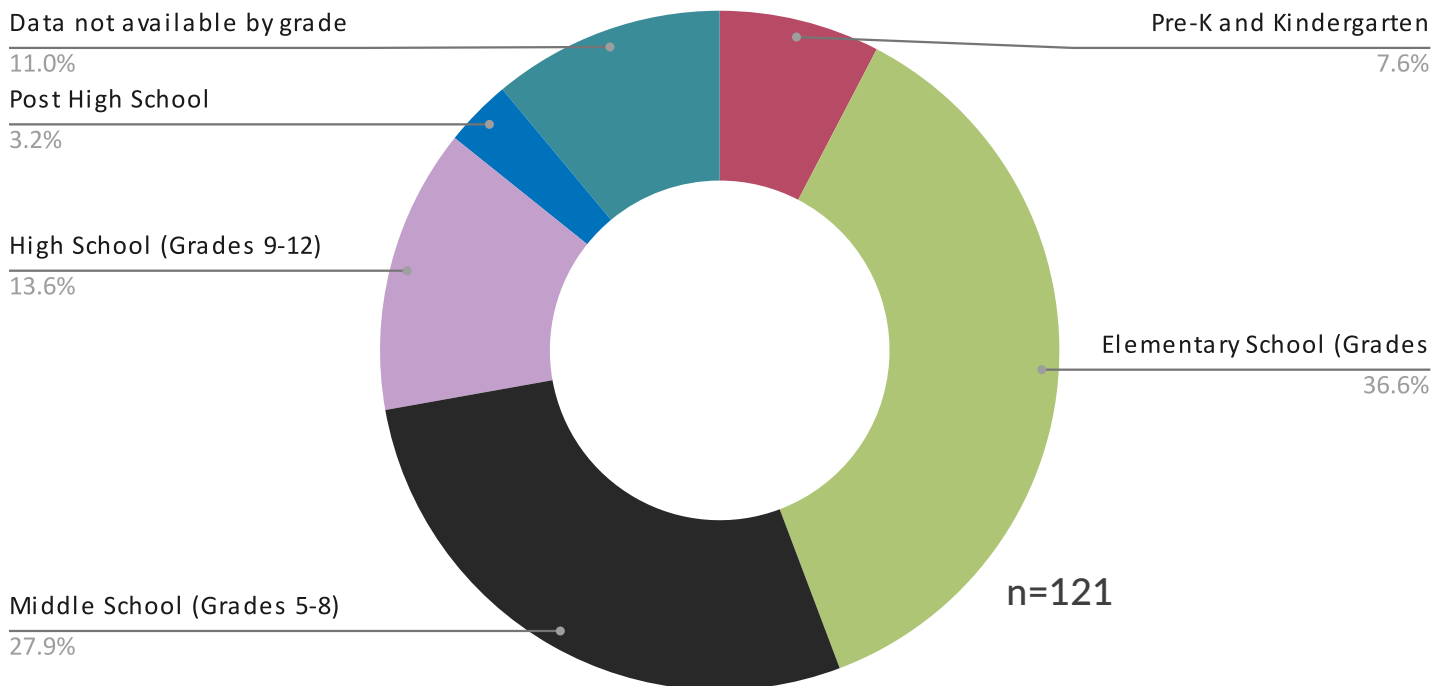
**40% Increase**

in Students Served Since 2020  
(from 17,905 students)

**27% Increase**

in Students Served Since 2018  
(from 19,508 students)

## Students Served by Grade



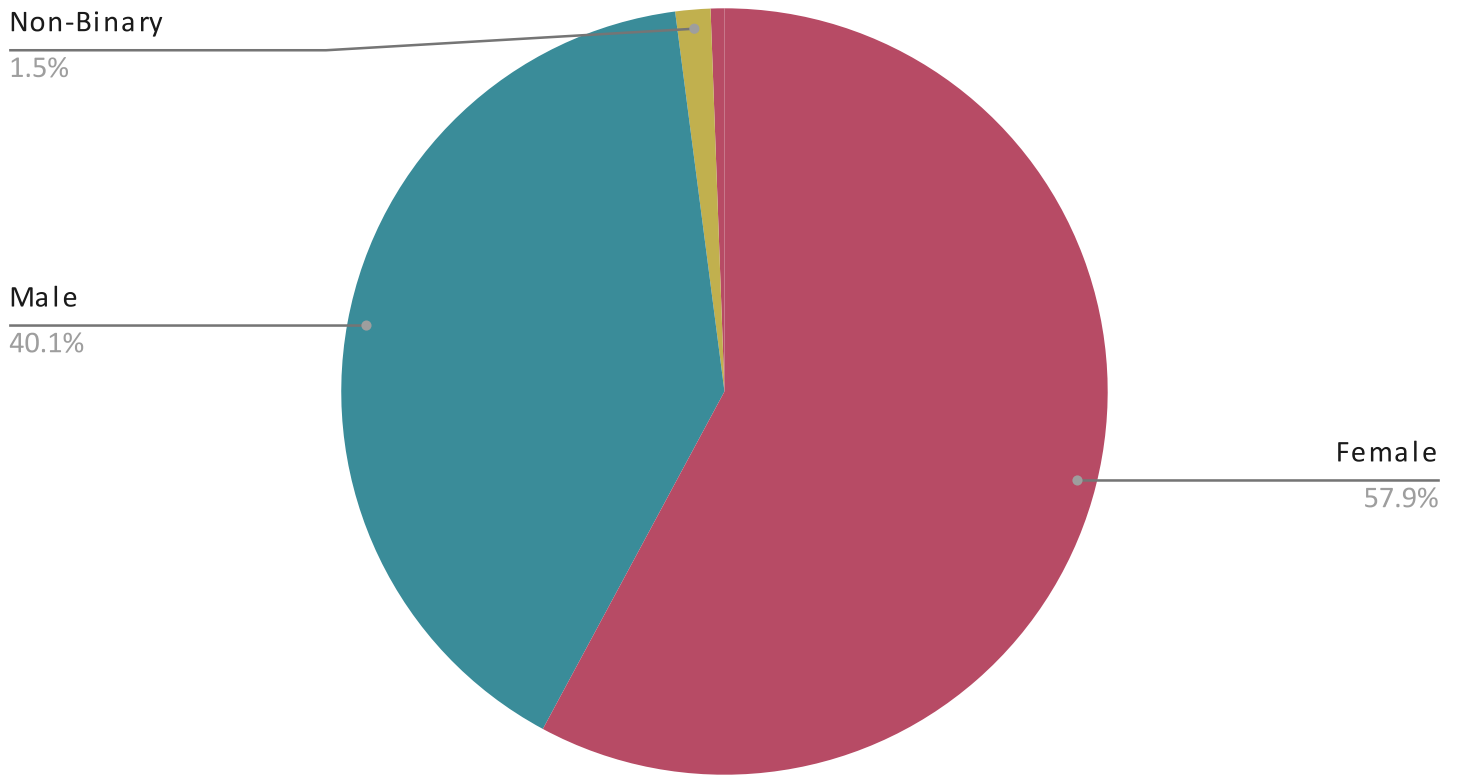
# Students Served

## Students Served by Gender

(n = 9675)

*\*Note, this data is reported by member organizations and not self-reported by students.*

### Students Served by Gender



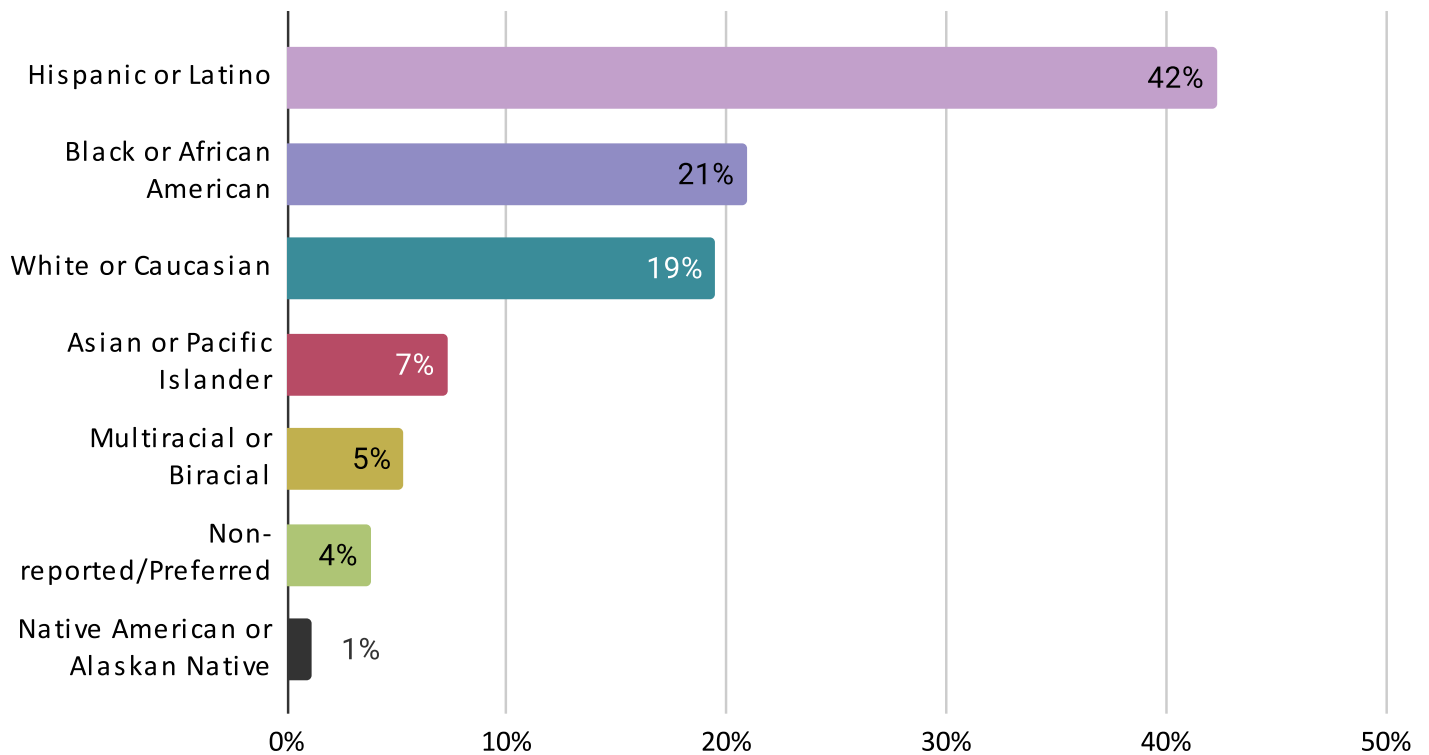
# Students Served

## Students Served by Race/Ethnicity

(n = 9414)

*\*Note, this data is reported by member organizations and not self-reported by students.*

### Students Served by Race/Ethnicity



A photograph of a person with glasses playing a trumpet in a band. The image is overlaid with a semi-transparent blue filter. The text "ORGANIZATIONAL PROGRAMMING" is centered in white, bold, uppercase letters.

# ORGANIZATIONAL PROGRAMMING

# Organizational Programming

## Number of Hours Per Week

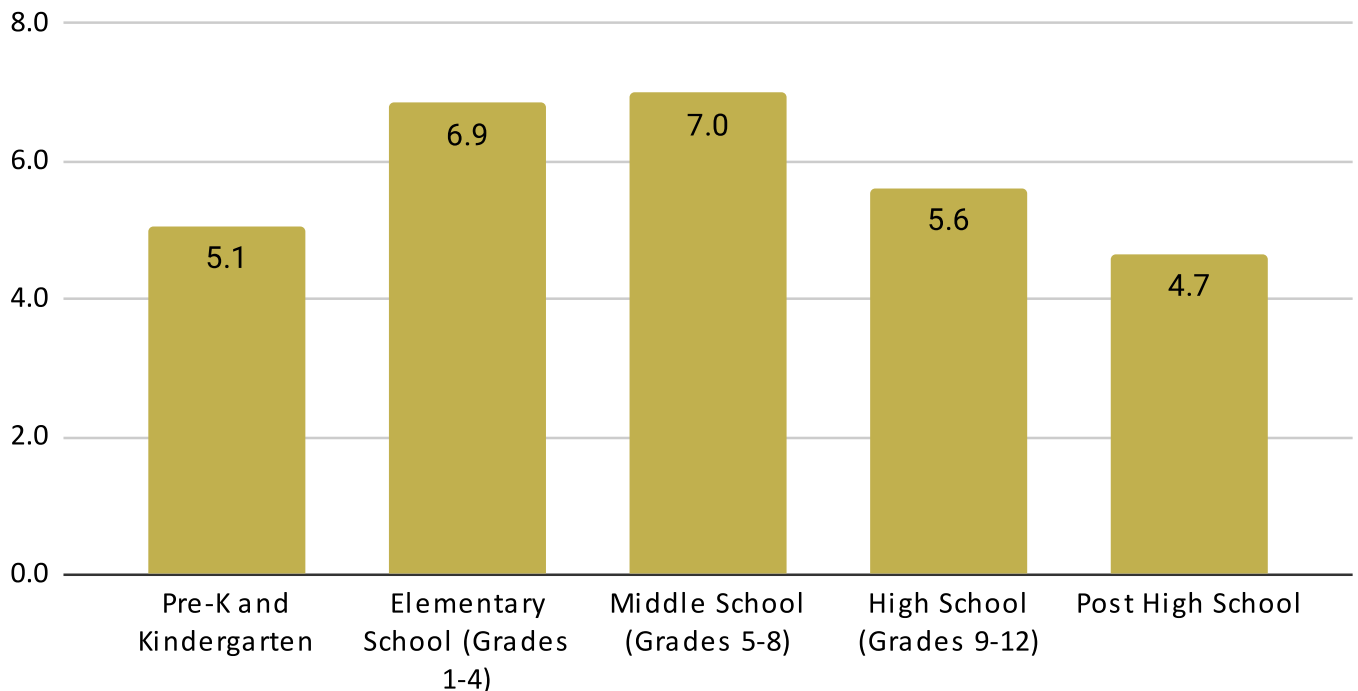
**5 hours**

Programs offered 5 hours per week on average across all grades.

**7 hours**

Elementary and middle school programs offered an average of 7 hours per week.

## Average Number of Hours Per Week by Grade



# Organizational Programming

## Classes Offered

(n = 112)

### 2021-2022 ESUSA Program Offerings

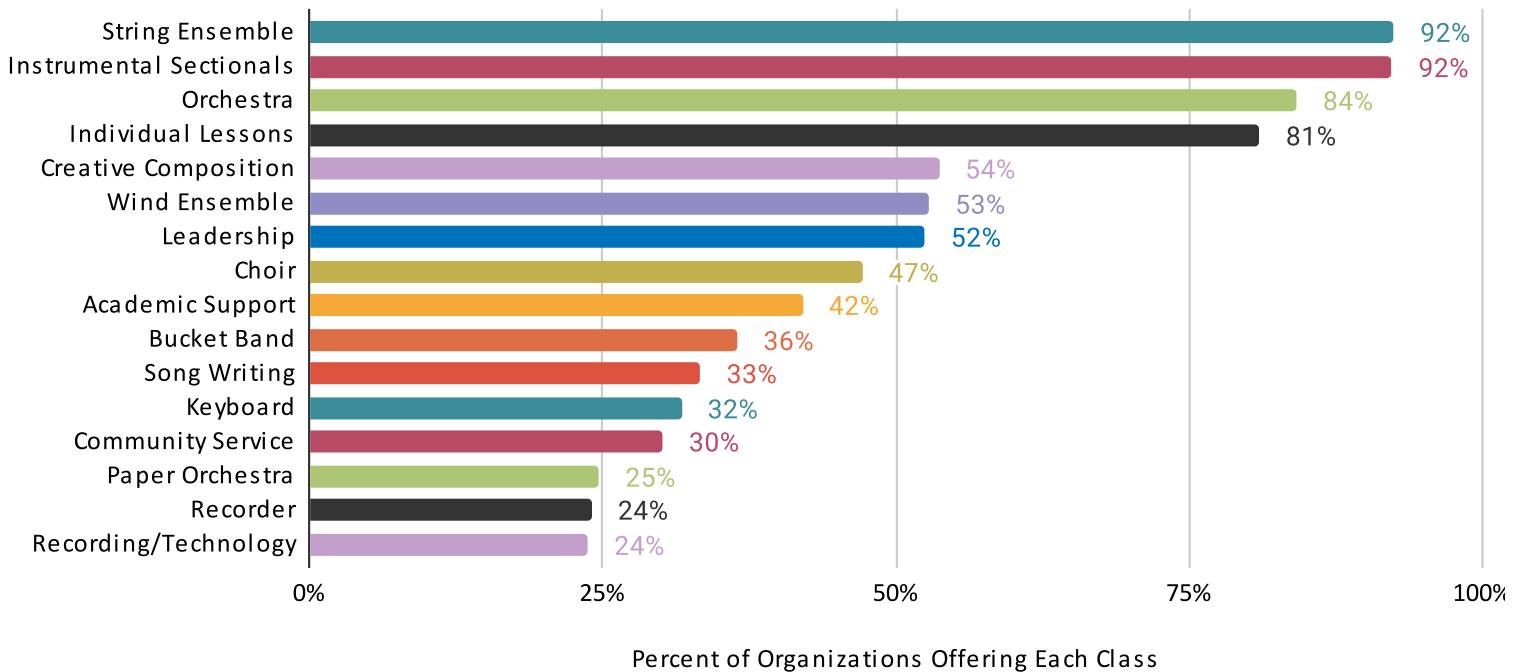


Photo Credit: Angelica Center





# Organizational Programming

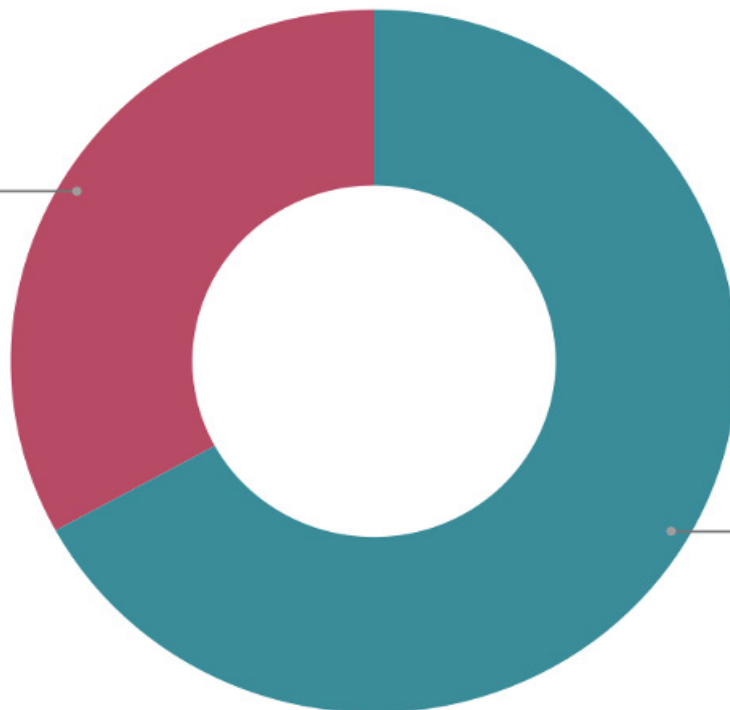
## Summer Programming

67% of programs offered summer programming in 2022

(n = 112)

No

33.0%



Yes

67.0%

Photo Credit: Caesura Youth Orchestra



# Organizational Programming

## Filling a Gap

88% of programs report filling a gap in the school or community they work in.

(n=91)

### What our programs say about filling a gap:

*“Students in Salinas can only take music as an elective beginning in 7th grade. When they get this opportunity, they can only take band class, no strings. Students who are English language learners are not permitted to take an elective at all. **No other in-school music programming exists.**”*

- Youth Orchestra Salinas, Salinas, CA

*“We have the opportunity to compliment what happens during the school day. We can deliver high-intensive instrumental music instruction and couple this support with **robust performances and engagement opportunities.**”*

- Youth Orchestras of Los Angeles, Los Angeles, CA

*“The pandemic shrunk public school enrollment resulting in decreased music funding in Kansas City Public Schools. **This has disintegrated children’s access to music education and extracurriculars.**”*  
(KC Star, 2022)

- Harmony Project KC, Kansas City, MO

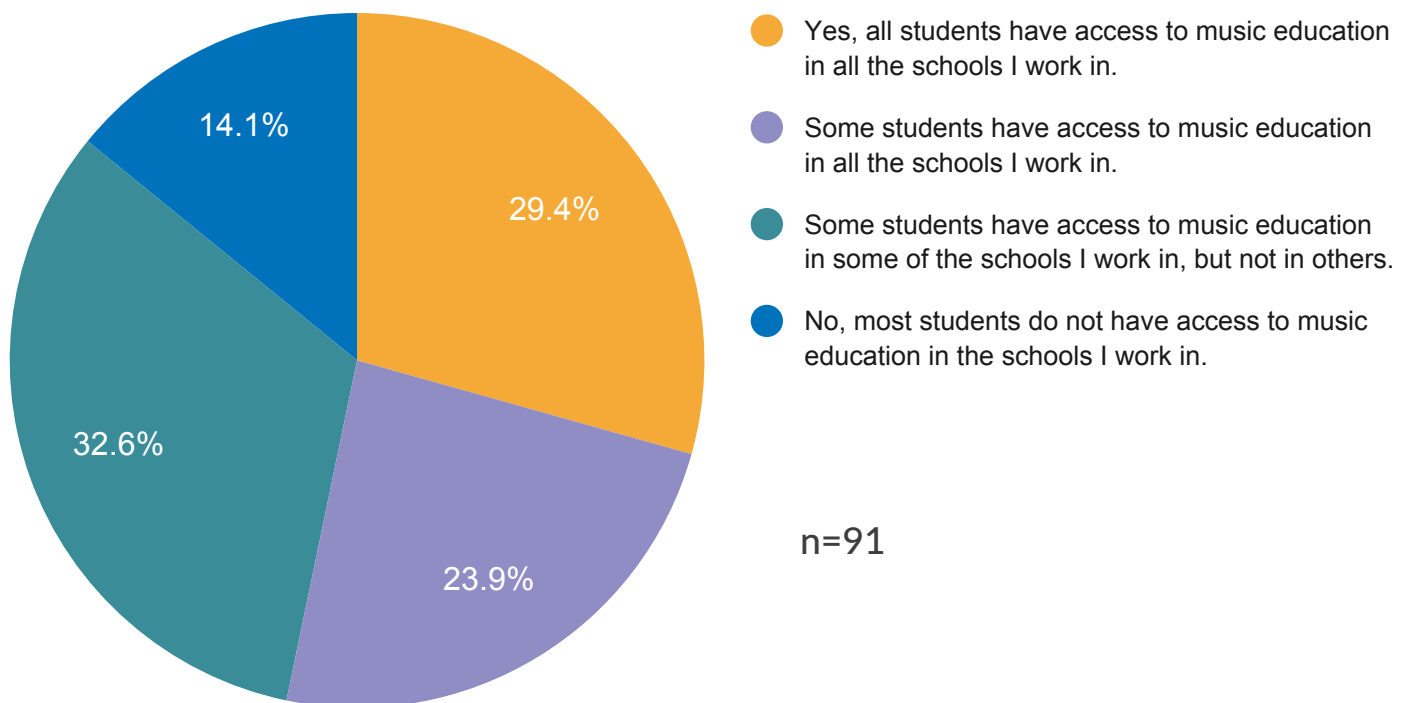
# Organizational Programming

## Filling a Gap

**Approximately half of the organizations** reported that some or all students have access to music education in all schools they work with.

**13 organizations** reported that most students do not have access to music education in the schools that they work in. For those communities, these programs provided critical music education.

**Do students have access to music education in the school(s) you work in outside of your El Sistema music program?**



# STAFFING



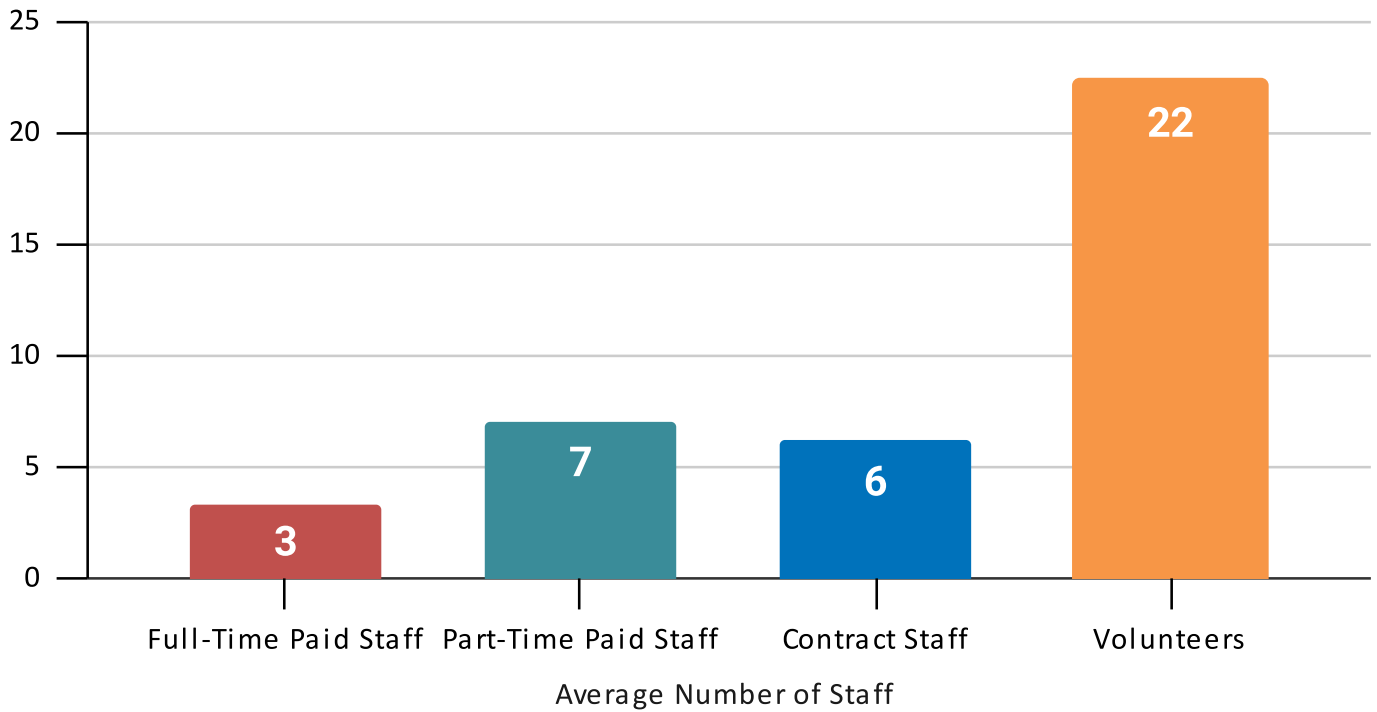
# Staffing

## Administrative Staff

### Average Number of Staff

The number of volunteers far exceeds the number of paid staff. In fact, of the total number of staff, 55% are volunteers and only 10% are full time paid staff.

(n=95)



# Staffing

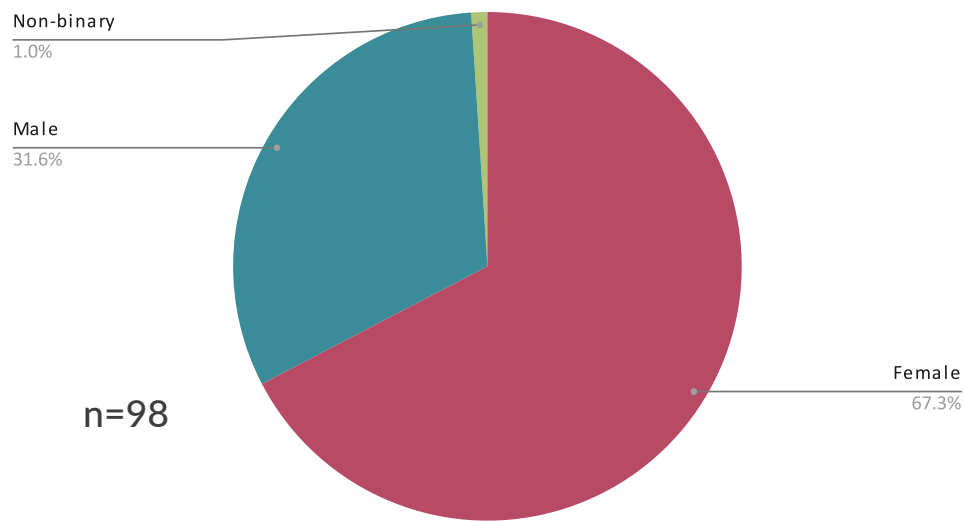
## Executive Staff Demographics

The majority of Executive Directors are female and white.

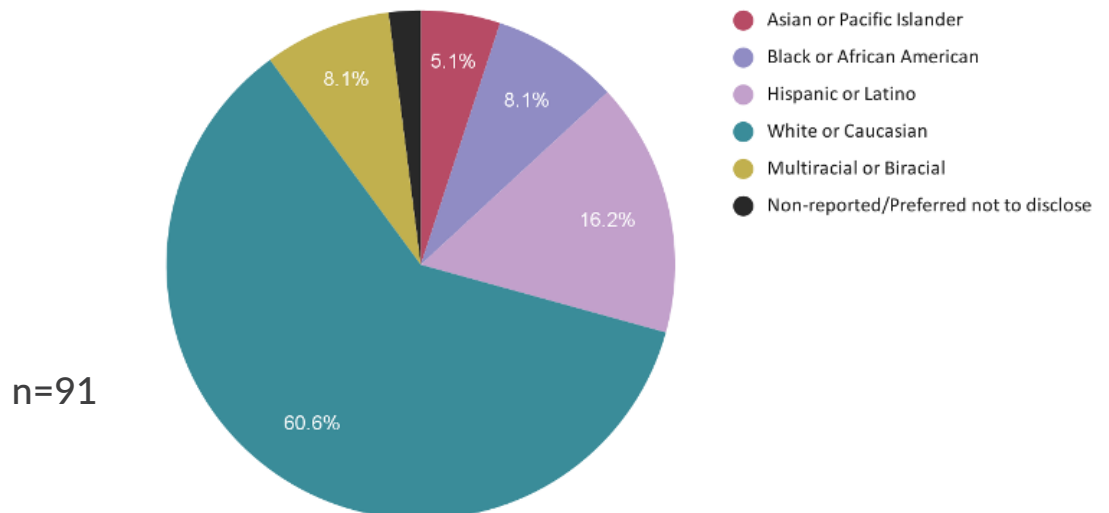
While only representing 48% of all staff positions, white staff represent 60% of ED positions and 65% of program head positions.

*\*Note, this data is reported by member organizations and not self-reported directly by staff*

### Executive Director Gender



### Executive Director Race/Ethnicity

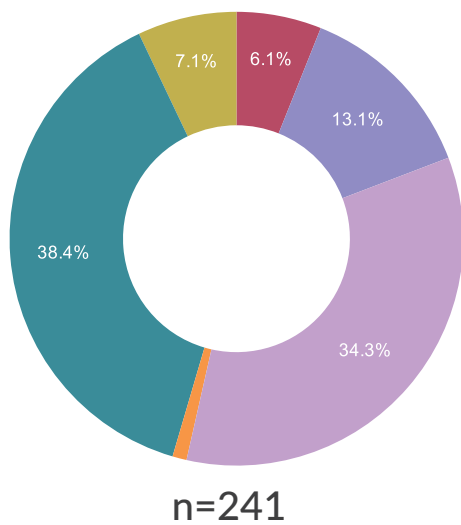


# Staffing

## Admin Staff Race/Ethnicity

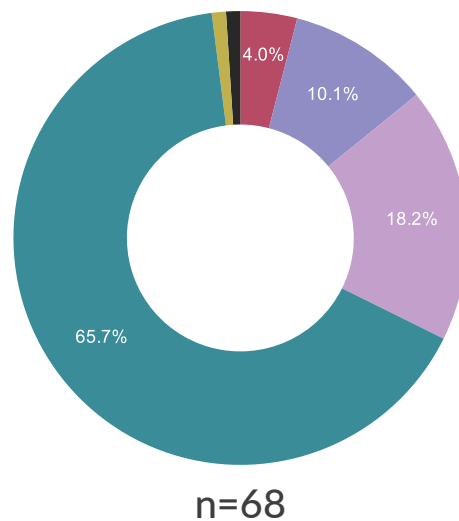
*\*Note, this data is reported by member organizations and not self-reported directly by staff*

### Program Support Staff (Coordinators)

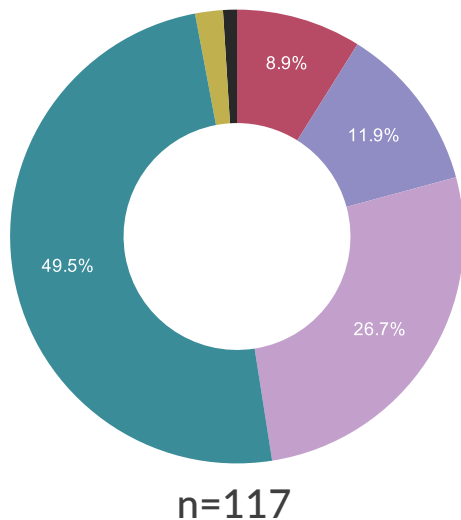


- Asian or Pacific Islander
- Black or African American
- Hispanic or Latino
- Native American or Alaska Native
- White or Caucasian
- Multiracial or Biracial
- Non-reported/Preferred not to disclose

### Program Director/Lead



### Managerial Staff (Site Directors)

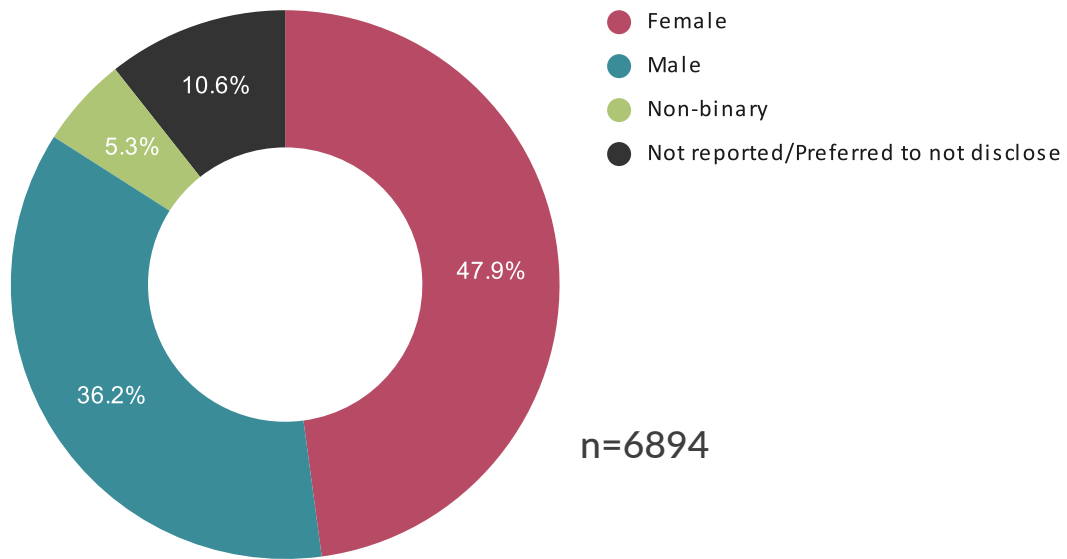


# Staffing

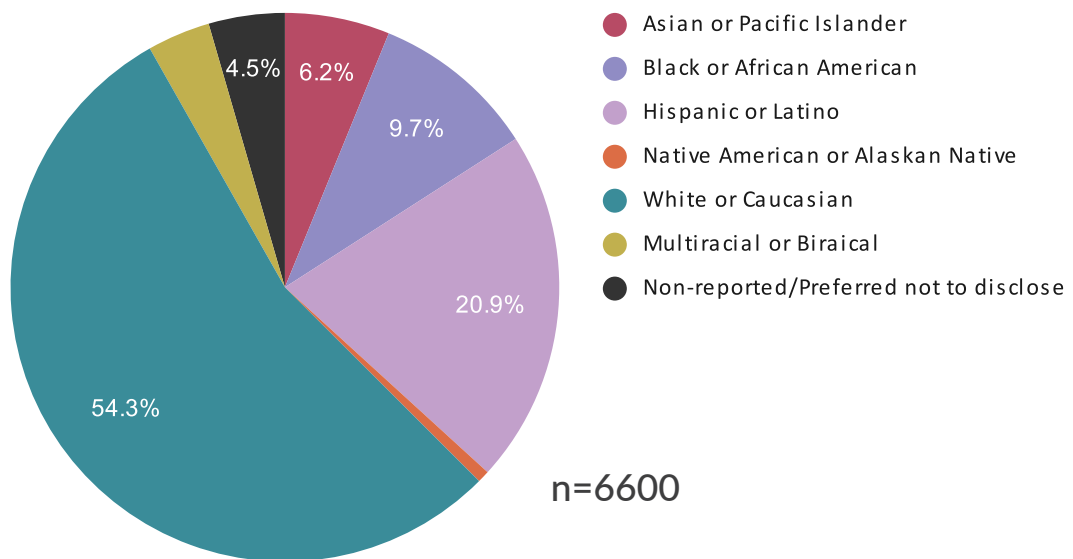
## Teaching Artist Gender and Race/Ethnicity

*\*Note, this data is reported by member organizations and not self-reported directly by staff*

### Teaching Artist Gender



### Teaching Artist Race/Ethnicity





# Contributing Programs, Staff & Partners

## RESEARCH PARTNER

Deborah Ward | Ward Consulting

## ESUSA STAFF

Elizabeth Moulthrop | Executive Director

Lindsey Sharpe | Business & Memberships Manager

Angie Scala | Graphic & Web Designer

## ESUSA MEMBERSHIP & ENGAGEMENT COMMITTEE

Isaac Sinnett | Co-Chair

Jessica Zweig | Co-Chair

Hermes Camacho

Ruth Johnsen

Kaitlyn Korogy

Jessie O'Hara

Shanna Lin

Rey Ramirez

Carey Shunskis

Ciyadh Wells

## CONTRIBUTING MEMBER PROGRAMS

### Alaska

Juneau Alaska Music Matters  
(JAMM)

### California

Angelica Center for Arts and Music  
Caesura Youth Orchestra  
El Sistema Santa Cruz/Pajaro Valley  
Enriching Lives through Music (ELM)  
Global Arts Corporation  
Harmony Project Bay Area  
Music Mission San Francisco  
MUSICA!  
Oxnard Arts Academy  
Riverside Arts Academy  
Simply Strings  
Sound Minds  
The Harmony Program  
The Opus Project  
Watts-Willowbrook Conservatory  
Youth Orchestra Los Angeles (YOLA)  
Youth Orchestra Salinas (YOSAL)

### Alberta (Canada)

PhilKids!  
El Sistema Calgary Multicultural  
Orchestra  
Youth Orchestra of Northern Alberta

### Manitoba (Canada)

Sistema Winnipeg

### New Brunswick (Canada)

Sistema NB

### Ontario (Canada)

OrKidstra  
Sistema Huronia Music Academy  
Sistema Kingston  
Sistema Toronto  
UPBEAT! Downtown

### Colorado

El Sistema Colorado  
Music Makers Hacienda Musica/  
Bravo! Vail Music Festival

### Connecticut

INTEMPO  
Project Music, Inc.

### Delaware

MELODY  
The Choir School of Delaware

### Florida

A Gift for Music  
Miami Arts Studio  
Miami Music Project  
MOSAIC Harlem Heights  
South Strings Program  
Sunstate Orchestral Program  
Youth Enlightenment System

### Georgia

Henry for Music, Inc.

### Illinois

Chicago Metamorphosis Orchestra  
Project  
Sistema Ravinia  
The Esprit de Corps Academy  
The People's Music School  
Suburban Youth Symphony Orchestra

### Indiana

Butler Community Arts School  
Club Orchestra  
El Sistema Indianapolis  
ECoSistema

### Iowa

Harmony School of Music  
Kansas  
String Sprouts KC

### Kentucky

Music Works!

### Louisiana

Kids' Orchestra  
Make Music NOLA

### Massachusetts

Boston String Academy  
Conservatory Lab Charter School  
El Sistema Somerville  
Kids 4 Harmony  
Longy Side-by-side Program

### Michigan

Accent Pontiac  
Brass Band of Battle Creek Youth  
Programs  
Detroit Civic Youth Ensembles  
Kalamazoo Kids in Tune/Orchestra  
Rough  
Tune Up/West Michigan Symphony

### Minnesota

ComMUSICation

### Missouri

Arts as Mentorship  
Harmony Project KC

### Nevada

Foundation to Assist Young  
Musicians (FAYM)

### New Hampshire

Upbeat New Hampshire

### New Jersey

New Jersey Youth Symphony  
Orchestra  
Paterson Music Project  
Trenton Music Makers  
United Children's Music Project

### New Mexico

Young Musicians Initiative

### New York

Buffalo String Works  
Creative Strings Improvisers  
Ensemble  
ESYO CHIME (Empire State Youth  
Orchestra)  
Harmony Program  
ROCmusic  
WHIN Music Community Charter  
School

### North Carolina

Kidznotes  
MusicWorks Asheville  
Project Harmony  
PLAY Music/Winston Salem  
Symphony  
Young Musicians of Alamance

### Ohio

El Sistema Rainey  
MYCincinnati  
Q The Music

### Oklahoma

Sistema Tulsa  
El Sistema Oklahoma

### Oregon

Junior Orchestra of Yamhill  
County (JOY)  
Oregon BRAVO Youth Orchestra

### Pennsylvania

Crescendo Phoenixville  
El Sistema Lehigh Valley  
Music for Everyone  
Play on Philly  
Tune Up Philly

### Puerto Rico

Fundacion Musica y País  
Programa Musica

### Texas

Austin Soundwaves  
Coda Music Program  
El Sistema Texas  
Tocando Music Project

### Utah

Sistema Utah

### Vermont

EPIC Music

### Virginia

ASO Sympatico  
Soundscapes

### Washington

Kids in Concert  
Sound Scholars  
YEA Music

### Washington DC

DC Youth Orchestra Program

### Wisconsin

Greater Milwaukee El Sistema