

June 13-15, 2024

Butler University • Indianapolis, IN

The National Symposium, hosted by El Sistema USA® in collaboration with the Indianapolis Center for Arts Education and Innovation, is scheduled to take place on the campus of Butler University.

The overarching theme, "Inspire, Connect, Transform," underscores the symposium's aim to gather inspiration, foster national connections, and catalyze positive transformation in equity-based music education. The symposium will feature sessions on youth leadership (led by the ESUSA High School Youth Ambassador Cohort), best practices in equitable and high-quality music training, and organizational capacity building. There will be sessions curated for administrators and teachers. The String Queens will also join us for a musical performance and teacher training session!

The weekend is designed to provide actionable insights and solutions, equipping attendees to advance our collective and individual work as a field. Join us in fostering a community of change-makers, where inspiration meets impact.

The event will be made possible in part by a \$20,000 grant from the National Endowment for the Arts. **\$20,000 grant from the National Endowment for the Arts.**

SYMPOSIUM HIGHLIGHTS



Musical Guest: The String Queens



Youth Ambassador Cohort



Curated Sessions for Administrators and Teaching Artists









SPONSORSHIP PACKAGES

Sponsorship Benefits

The El Sistema USA National Symposium is a space where you can showcase your company and brand through one of our sponsorship programs with hundreds of ESUSA member programs, staff, students, and communities. With previous **2023 attendance at 300 attendees** from **120 arts organizations across the US and Canada**, ESUSA offers a broad audience for Sponsor Partners.

Sponsorship Tiers

Each sponsorship helps to subsidize the cost of the symposium to make this affordable for teaching artists and administrators, while also ensuring high quality, intentional, and impactful programming. It also supports our Youth Ambassadors program, allowing 10 students to attend free of charge with travel and lodging covered.

Repertorio - \$500

- 1 Complimentary Registration
- Company name and logo on sponsors page on symposium website and guidebook
- · Table in Networking Hall

Concierto - \$1,000

- 2 Complimentary Registrations
- Company name and logo on sponsors page on symposium website and guidebook
- Table in Networking Hall
- 2 complimentary tickets to the VIP Fundraiser Reception Friday June 14

Solista - \$2,500

- 4 Complimentary Registrations
- Company name and logo on sponsors page on symposium website and guidebook
- Table in Networking Hall
- 4 complimentary tickets to the VIP Fundraiser Reception Friday June 14

Musicos - \$5,000

- 6 Complimentary Registrations
- Company name and logo prominently placed on sponsors page on symposium website and guidebook
- · Table in Networking Hall
- 4 complimentary tickets to the VIP Fundraiser Reception Friday June 14
- Sponsor a Session: receive prominent ad placement and a sponsor message prior to the beginning of a session of choice read live by a student ambassador

Orquesta - \$7,500

- 8 Complimentary Registrations
- Company name and logo prominently placed on sponsors page on symposium website and guidebook
- · Table in Networking Hall
- 6 complimentary tickets to the VIP Fundraiser Reception Friday June 14
- Sponsor a Session: receive prominent ad placement and a sponsor message prior to the beginning of two sessions of choice read live by a student ambassador

Virtuosi - \$10,000

- 10 Complimentary Registrations
- Company name and logo prominently placed on sponsors page on symposium website and guidebook
- · Table in Networking Hall
- 8 complimentary tickets to the VIP Fundraiser Reception Friday June 14
- Sponsor a Session: receive prominent ad placement and a sponsor message prior to the beginning of the keynote read live by a student ambassador

